

JANET RECHTMAN – DETAILED BACKGROUND

Basic Information

Name	Janet E. Rechtman		
Preferred First Name	Janet		
Mailing Address	Rechtman Consulting Group 127 Peachtree Street NE Suite 1550 Atlanta, Georgia 30303		
Home Phone:	404 634 1809	Business Phone	404 522 1874
Fax Phone	404 522 4283	Years in Atlanta	40

Education

- BA in English with High Honors, Emory University, Atlanta, Ga. 1971
- MA in Victorian Studies from York University/University of Toronto, Toronto, Ontario, Canada, 1974
- Various professional development activities through Greenleaf Center for Servant Leadership, Leadership Atlanta, American Marketing Association, and the International Association of Facilitators

Employment

Present employment: Rechtman Consulting Group

Position: Owner/Founder

Description of Responsibilities:

Responsible for operation of small consulting business, including strategy, marketing, service delivery and all the other things that must be done to ensure a profitable business.

Other Significant Employment:

Co-founder of Deeley Rechtman Communications, a company that provided consultation and production for internal communications; prior to that, I worked at a variety of ad agencies in the area of media and marketing services, and new business development.

Community Involvement

Senior Connections – Board Member – 1992 to present; Marketing Chair – 1994; Vice Chair 1995; Board Chair – 1996-present

Midtown Atlanta Rotary Club – Vocational Services Chair – 1999; Membership Chair – 1998; Fund-raising Chair – 1996-97; Program Chair-- 1995

Georgia 100 – Mentor for Class of 1999

Kids Count Advisory Board – Member – 1994-96

YWCA of Greater Atlanta -- Board Member – 1993 to 1997 – chaired Program Committee and Marketing Committee; Board Chair – 1996-7; Salute volunteer 1992-3

Honors, Awards, Citations, Publications

- Leadership Atlanta – Class of 1995
- Northwest Georgia Girl Scout Council Achievement Award - 1989, 1995
- YWCA of Greater Atlanta Service Award – 1996-1997
- APTS (America's Public Television Stations) – 1998 -- 21st Century Award presented to 5 Star, an collaborative facilitated by Rechtman Consulting Group
- PRSA Phoenix Awards – nine awards for various projects between 1995-1996
- IABC District Level Silver Quill Award - two awards for various project in 1996

Publications & Presentations

- American Cancer Society: Marketing Breast Cancer Prevention
- IQPC Seminar: "Strategic Communications Planning for your IntraNet"
- Journal of Popular Culture: "Religion in Television Commercials"
- Miscellaneous Contributions to business publications
- NSFRE Presentation: - Strategic planning for your non-profit organization
- NSFRE Presentation: - Nichemanship -- finding a competitive strategy for your non-profit organization
- Poems, short stories, and essays published in local and national magazines, including *Ellery Queen's Mystery Magazine*, *Poem*, *Quest*, *Off Peachtree*, *Atlanta Gazette*, and *Atlanta Business Chronicle*.
- *Currents*: Collaboration in Public Broadcasting
- Atlanta Journal & Constitution: Various columns
- Non-Profit Resource Center Newsletter – article – "Big Hat, Many Cattle."
- Pending: "The Leadership Mission" to be presented at the 2000 Servant Leadership Conference sponsored by the Robert Greenleaf Center for Servant Leadership
- Pending: "Using Internal Marketing to Achieve Business Goals" to be presented under the auspices of the Non-profit Resource Center of Atlanta.

Client related publications:

- Olympic Games Staff Training Materials
- SPECTRUM Development Materials (for BellSouth)
- Employment Security Partnership Materials (For BellSouth and Communication Workers of America)

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PROFESSIONAL HIGHLIGHTS

- ◆ Twelve years of facilitating successful strategic planning, implementation, and organizational change.
- ◆ Designed and facilitated over 20 training and development programs for a variety of clientele including; Fortune 500 companies, Non-Profit Organizations, Government Agencies, and Small Entrepreneurial Firms, including Collaborative Strategic Planning.
- ◆ Developed a customized collaborative strategic planning and leadership develop manual for numerous clients, currently including Department of Human Resources, DFACS and Xplor International.
- ◆ Developed and facilitated several successful private/public collaborations, including the 5-Star Network (network of five-state public broadcasting agencies).
- ◆ Current strategic planning clientele includes: Corporation for Public Broadcasting, Corporation for Supportive Housing, DFACS, Georgia Department of Human Resources, Georgia Public Broadcasting, Leadership Atlanta, MediaOne, and Saint Joseph's Mercy Care Services.
- ◆ Instructed Collaborative Strategic Planning and Leadership Development through GSU Division of Continuing Education for two years.

HONORS & AWARDS

- ◆ Presenter, "Leadership 101", "Collaborative Strategic Planning", GCAA Annual Conference, Atlanta, 1999
- ◆ Presenter, "Leadership 101", National Non-Profit Summit, Atlanta, 1999
- ◆ Presenter, "Building Personal Visions", GSU, 1994
- ◆ Member: ASTD and International Association of Facilitators
- ◆ Published in numerous publications and trade journals, including:
- ◆ Co-author, "Design for Collaboration", Pulse, June 1998
- ◆ Co-author, "Without Vision, How Can you See (Guide to Strategic Planning)", Atlanta Small Business Monthly, Spring 1994

EDUCATION

- ◆ M.S., Major in Management specializing in Strategic Planning, Georgia State University, 1994
- ◆ B.B.A., Major in Finance, Minor in Marketing Georgia State University, 1989.
- ◆ Certified Mediator in State of Georgia